

CLERMONT-FERRAND

CL **JURT**
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27 ↑

**INTERNATIONAL
SHORT FILM
FESTIVAL**

UPCOMING EDITION

29 JANUARY > 6 FEBRUARY 2027

49TH NATIONAL COMPETITION

39TH INTERNATIONAL COMPETITION

26TH LAB COMPETITION

4TH XR COMPETITION

42ND SHORT FILM MARKET

LET'S COMMUNICATE TOGETHER!

ADVERTISING SPACES

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WHO ARE WE?

The Clermont-Ferrand International Short Film Festival is the world's leading event dedicated to short films.

Organised by the Sauve qui peut le court métrage association, it features masterpieces of animation, comedies, contemporary realities, genre films, graduation works from the world's best schools, and documentaries from all over the world.

For its 49th edition (29 January to 6 February, 2027), the Festival will highlight South Korea as part of its geographical focus and will be organising a thematic retrospective on the theme of democracy.

The International Short Film Market, the professional arm of the Clermont-Ferrand International Short Film Festival, is the world's most important industry event dedicated to short films. It will take place from 1 to 4 February, 2027.

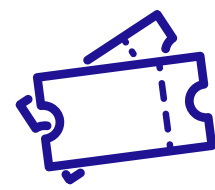
Welcoming over 4,500 accredited professionals and around 140 exhibiting companies, the International Short Film Market offers exceptional visibility and networking opportunities.



A RENOWNED FESTIVAL



48
years
of existence



173 237
admissions



+ 550
articles in the regional,
national and international
press



4
competitions: national,
international, lab and XR



91
countries
represented



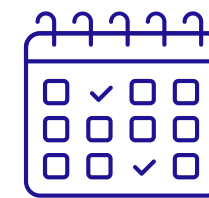
7
Young Audiences
programmes



An
international Short
Film Market



+120
professional
meetings



About 25
public events:
meetings,
conferences, etc.



4 500
accredited staff



+55 000
followers



+47 100
followers



PRINT





PRINT

OFFICIAL FESTIVAL CATALOGUE

FRENCH/ENGLISH

A tool for festival-goers and professionals unanimously recognized for its quality.

- > Between 232 and 240 pages
- > Four-colour printing
- > 21 x 29,7cm

PRINTING > 12,000 copies

DELIVERY > end of January

TARGET > Festival-goers and attending professionals

DISTRIBUTION > sold at ticketing points and offered to festival-goers

VIEW THE FLIPBOOK VERSION OF THE 2026 CATALOG



COVER

BACK COVER
€5,300 EXCL. TAX
Reference 11

2nd COVER
€4,750 EXCL. TAX
Reference 12

3rd COVER
€4,750 EXCL. TAX
Reference 13



INSIDE PAGES

FULL PAGE
€3,100 EXCL. TAX
Reference 14

**HALF PAGE
(LANDSCAPE FORMAT)**
€1,900 EXCL. TAX
Reference 15

**QUARTER PAGE
(LANDSCAPE OR
PORTRAIT FORMAT)**
€1,050 EXCL. TAX
Reference 16



PRINT

POCKET GUIDE

FRENCH/ENGLISH

A tool for festival-goers and attending professionals (screening schedule, Festival theaters, map, rates, etc.).

- > 7-part brochure
- > Four-colour printing
- > 9 x 16cm (closed format)

PRINTING > 15,000 copies

DELIVERY > early January

TARGET > Festival-goers and attending professionals



INSERT (FULL PAGE)

€3,200€ EXCL. TAX

Reference 21

WEB





WEB

FESTIVAL & MARKET NEWSLETTERS

FRENCH/ENGLISH

The previous months before and during the Festival, the organisation and the Short Film Market staff send several newsletters FR/EN to their festival-goers and industry audience.

- Festival newsletter (English version)
> 22,187 subscribers
- Short Film Market newsletter (French / English version)
> 21,745 subscribers

TARGETS > Festival-goers (Festival) or professionals (Market)



#LECOURT2026 DÉVOILE SES COMPÉTITIONS

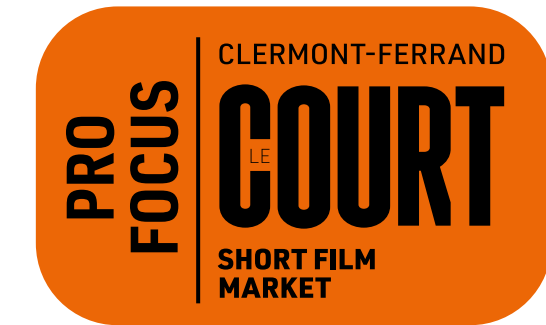
Le 48e festival international du court métrage de Clermont-Ferrand aura lieu du 30 janvier au 7 février 2026. Au total, 8 826 films ont été inscrits, venus de tous les continents, dont 1 879 productions françaises.

La compétition internationale sera composée de 64 films de 50 nationalités.

La compétition labo proposera 24 films venus de 14 pays.

51 films français, dont 9 coproductions internationales, seront à découvrir en compétition nationale.

Enfin, 5 films composeront la troisième édition de la compétition XR, pour une immersion totale.



Market dates 2 > 5 FEB. 2026

Videolibrary dates 31 JAN > 5 FEB. 2026

Get ready for the Market!

Préparez-votre Marché dès maintenant !

Enjoy from now until February 15th the Shortfilmwire+ services included with your accreditation! You can look at the list of participants for the 2026 Market on [Shortfilmwire](#), use filters to find relevant contacts for your projects, access their contact information, and schedule your meetings. You will also have access to the Videolibrary during the event, both on-site and online, from the time you pick up your accreditation until mid-February.

Profitez dès à présent et jusqu'au 15 février des services Shortfilmwire+ inclus dans votre accréditation ! Vous pouvez consulter dès maintenant la liste des

RECTANGULAR WEB BANNER

FESTIVAL NEWSLETTER

€650 EXCL. TAX for 1 newsletter

[Reference 51](#)

SHORT FILM MARKET NEWSLETTER

€650 EXCL. TAX for 1 newsletter

€1,000 EXCL. TAX for 2 newsletters

[Reference 52](#)

CHECK OUT OUR VARIOUS NEWSLETTERS



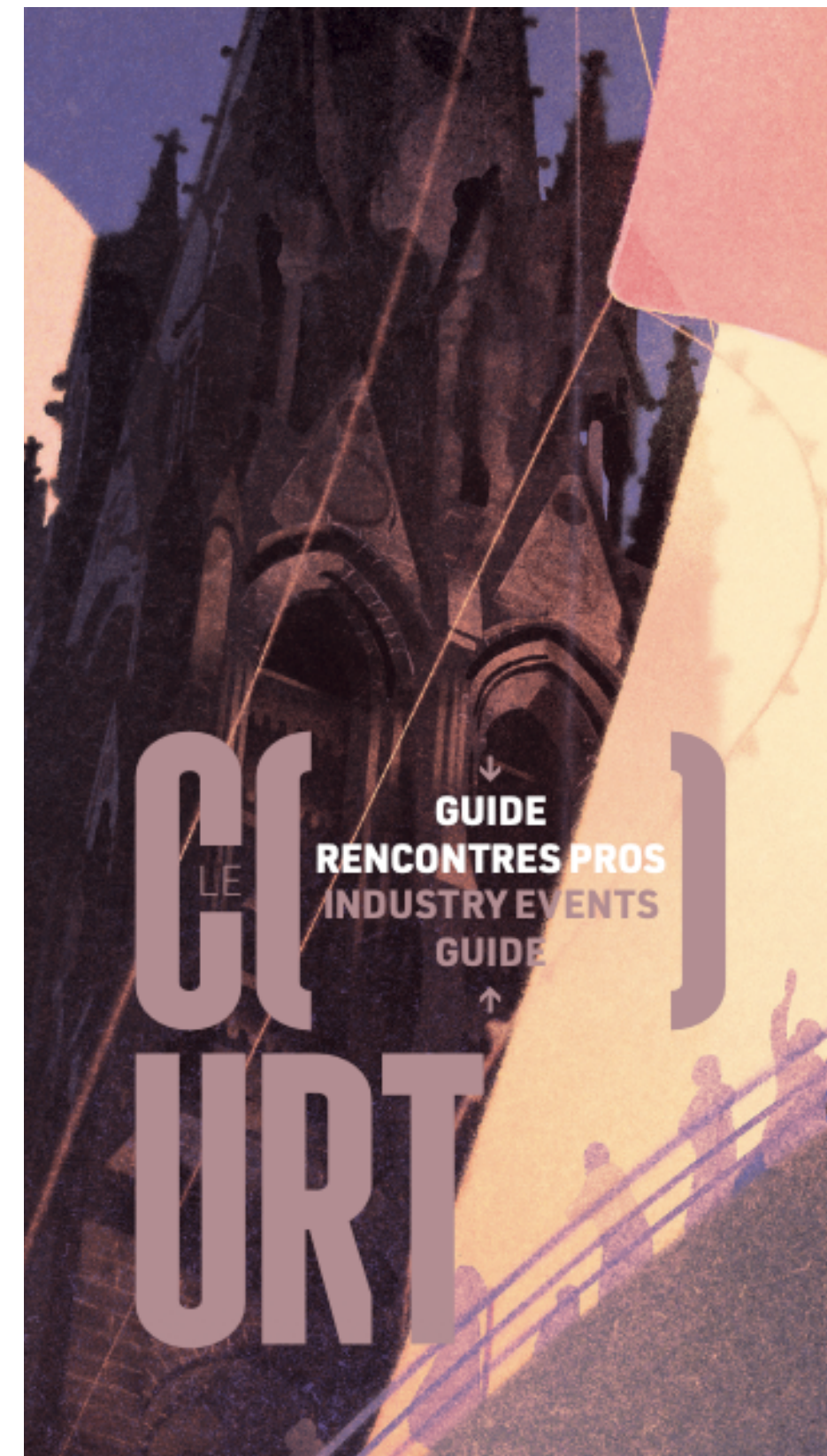
WEB

INDUSTRY EVENTS GUIDE

FRENCH/ENGLISH

Previously available in print, this downloadable pocket guide in PDF format contains the schedule and locations of the professional events taking place during the Festival.

ONLINE PUBLICATION > end of January
TARGET > Festival professionals



le film français

Retrouvez toute l'actualité du monde du cinéma et de l'audiovisuel.

- Rencontres et enquêtes
- Productions françaises et internationales,
- Fiches films, entrées France et box-office international
- Audiences TV

TOUS LES SUPPLÉMENTS ET HORS-SÉRIES
Supplément production | Supplément Trophées | Supplément French Convention Hors-série Cannes

LEFILMFRANCAIS.COM

ACTUALITÉ
Toute l'actualité en continu sur lefilmfrancais.com

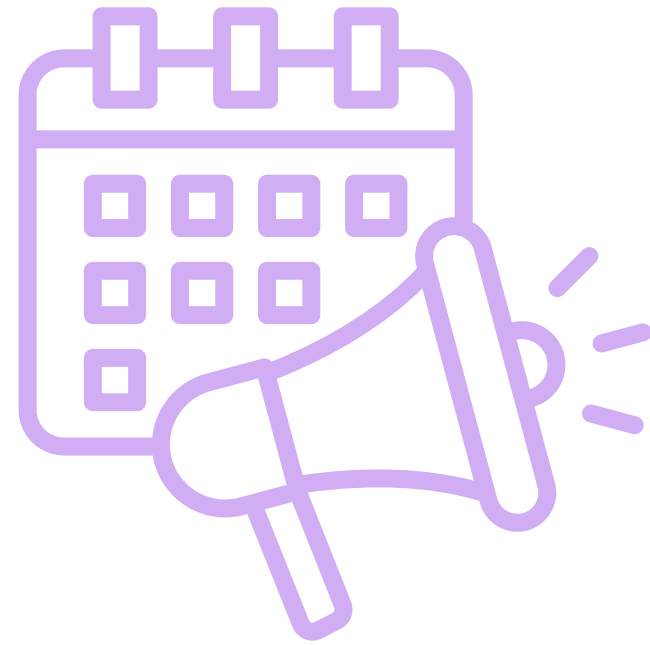
NEWSLETTERS
Des newsletters quotidiennes et thématiques
(actualité, audiences, BO...)

APPLICATION
En avant-première le magazine en version digitale
(chaque jeudi dès 18h)

ABONNEZ-VOUS !
www.lefilmfrancais.com
01 70 37 31 65
abonnement@lefilmfrancais.com

INSERT (FULL PAGE)
€1,000€ EXCL. TAX
Reference 61

EVENTS





EVENTS DIGITAL

BILLBOARD

FRENCH/ENGLISH

An animated jingle (short video) will be shown at the start of each screening (444 screenings in 2026) in each of the Festival's 12 theaters.

TARGET > Festival-goers



BILLBOARD

€20,000 EXCL. TAX

Reference 71



EVENTS

DIGITAL

SLIDE BETWEEN SCREENINGS

FRENCH/ENGLISH

A still image will be shown between each screening (444 screenings in 2026) in the Festival's 12 theaters, alternating with other slides in the form of a slide show.

TARGET > Festival-goers



SLIDE BETWEEN SCREENINGS (IN THEATERS)

€5,300 EXCL. TAX

Reference 72



EVENTS DIGITAL

SLIDE ON PLASMA SCREENS

FRENCH/ENGLISH

Continuous broadcast of a still image on the screens located in the lobby of the Maison de la culture and/or in the Chavignier venue at the professional desk of the MDC, in the lobby of the Comédie scène nationale and/or at the Short Film Market, alternating with other slides, in the form of a slide show.

TARGET > Festival-goers



VIDEOPROJECTED SLIDE (ON PLASMA SCREENS)

PRO offer
(Market + Chavignier)
€600 EXCL. TAX

Reference 74

PUBLIC OFFER
(COMÉDIE + MDC LOBBIES)
€600 EXCL. TAX

Reference 75

DUO OFFER
(ALL SCREENS)
€1,000 EXCL. TAX

Reference 76





EVENTS

PHYSICAL SUPPORTS

OFFICIAL TOTE BAG

The tote bag, which is given to all accredited members (attending professionals) and on sale in the Festival shop, features the annual poster.
>7,300 copies

TARGET > Festival-goers



YOUR LOGO ON THE OFFICIAL FESTIVAL TOTE BAG

€10,000 EXCL. TAX

Reference 81



EVENTS

PHYSICAL SUPPORTS

BACKSIDE OF THE FESTIVAL BADGE

Badges given to all accredited members.
> 9,600 copies

TARGET > attending professionals



YOUR LOGO ON THE BACKSIDE OF THE FESTIVAL BADGE

€10,000 EXCL. TAX

Reference 82



EVENTS

PHYSICAL SUPPORTS

NECKLACES

Given to all accredited members with their badge during the Festival.

Support made by your company.

> 9,600 copies

TARGET > attending professionals



YOUR LOGO ON THE NECKLACES

€10,000 EXCL. TAX

Reference 83



EVENTS

PHYSICAL SUPPORTS

VOLUNTEERS CLOTHES

Every year, about 400 volunteers lend a hand to the Festival organising team.

Support made by your company.

> 500 copies (depending on categories)

TARGET > volunteers and members of the Festival organisation



YOUR LOGO ON VOLUNTEER CLOTHES (SUPPORT TO BE DEFINED)



Contact us for details (see p. 22)

Reference 84



EVENTS

PHYSICAL SUPPORTS

ADVERTISING COVERS FOR SAFETY BARRIERS

Nearly 110 linear metres of barriers surround the secure area around the Comédie, Scène nationale and the Maison de la culture, which are essential stopping-off points for all spectators.
Support made by your company.

TARGET > Festival-goers



ADVERTISING COVERS FOR VAUBAN SAFETY BARRIERS

€10,000 EXCL. TAX (for 10 items)

Reference 85



EVENTS

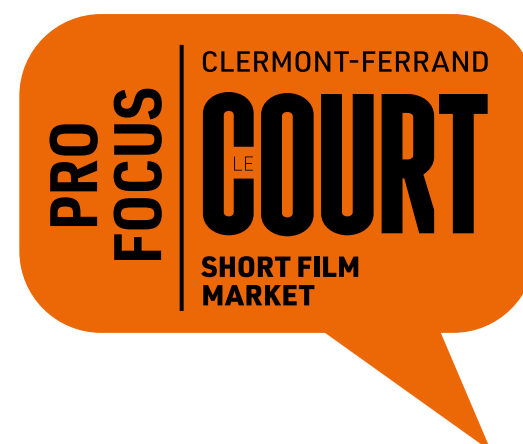
PHYSICAL SUPPORTS

ADVERTISING BANNERS

Advertising banners are hung on wooden panels behind the lounge area, at the heart of the exhibitors' space on the Short Film Market.

This location offers great visibility among film industry professionals, as the Short Film Market welcomes thousands of professionals every day.

TARGET > film industry professionals



ADVERTISING BANNER IN THE EXHIBITION HALL

€1,100 EXCL. TAX

Reference 86



EVENTS

PHYSICAL SUPPORTS

OFFICIAL POSTERS

Be featured on the partner banner of the official Festival posters that adorn the town and surrounding area 15 days before the event kicks off. Most of these posters are also on sale in the Festival shop.

Little posters

30 x 40cm > 7,500 copies

Big posters

118,5 x 175cm > 1,850 copies

... and many other variations.

TARGET > Festival-goers



YOUR LOGO ON THE OFFICIAL POSTERS



Contact us for details (see p. 22)

Reference 87

ADVERTISING SPACES

COMPANY (legal name)

SIRET NUMBER

LEGAL STATUS

BILLING ADDRESS

COUNTRY

NAME OF THE PERSON IN CHARGE

TEL

EMAIL

INTRA-COMMUNITY VAT NUMBER

I HAVE READ THE GENERAL TERMS AND CONDITIONS OF SALE AND I HEREBY PLACE AN ORDER FOR REFERENCE(S) NO.

FOR A TOTAL AMOUNT (EXCL. VAT) OF

SIGNATURE AND STAMP

PURCHASE ORDER FORM

All prices in this document are exclusive of VAT.

The intra-Community VAT number is compulsory for European Union countries.

The validity of this number can be checked on the website

https://taxation-customs.ec.europa.eu/taxation-1/value-added-tax-vat_en

For other countries, please enclose a tax certificate.

In the absence of this information, French VAT (at the rate in force on the invoice date) will be applied to the amount excluding VAT.

For France, VAT will be applied systematically.

Form to be returned completed and signed to Sauve qui peut le court métrage.

As soon as we receive this order form, we'll send you all the technical specifications needed to manufacture the elements for insertion.

CONTACT



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Partnerships and Sponsorship Manager

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LE COURT MÉTRAGE

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