



LET'S COMMUNICATE TOGETHER!

ADVERTISING SPACES

CLERMONT-FERRAND

CC LE **JURT**
↓ 20
26 ↑

**INTERNATIONAL
SHORT FILM
FESTIVAL**

UPCOMING EDITION

30 JANUARY > 7 FEBRUARY 2026

48TH NATIONAL COMPETITION

38TH INTERNATIONAL COMPETITION

25TH LAB COMPETITION

3RD XR COMPETITION

41TH SHORT FILM MARKET

CONTENTS

3. Who are we?
4. A renowned festival (key figures)

PRINT

6. Official festival catalogue
7. Pocket guide
8. Industry events guide

WEB

10. Festival & Market Newsletters

EVENTS

DIGITAL

12. Billboard
13. Slide between screenings
14. Slide on plasma screens

PHYSICAL SUPPORTS

15. Official tote bag
16. Backside of the Festival badge
17. Necklaces
18. Volunteers clothes
19. Advertising covers for safety barriers
20. Official posters

21. Purchase order form
22. Contact

WHO ARE WE?

The Clermont-Ferrand International Short Film Festival is the world's leading event dedicated to short films.

Organized by the Sauve qui peut le court métrage association, it features masterpieces of animation, comedies, contemporary realities, genre films, graduation works from the world's best schools, and documentaries from all over the world.

For its 48th edition, the Festival will highlight Southeast Asia as part of its geographical focus and will shape its thematic retrospective around vacations.



A RENOWNED FESTIVAL



47
years
of existence



173 000
admissions



+ 550
articles in the regional,
national and international
press



4
competitions: national,
international, lab and XR



95
countries
represented



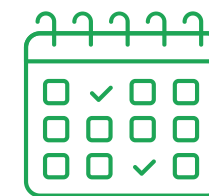
7
Young Audiences
programmes



An
international Short
Film Market



115
professional
meetings



About 40
events: meetings,
conferences, etc.



4 100
accredited staff



+55 000
followers



+37 000
followers



PRINT





OFFICIAL FESTIVAL CATALOGUE

FRENCH/ENGLISH

A tool for festival-goers and professionals unanimously recognized for its quality.

- > Between 232 and 240 pages
- > Four-colour printing
- > 21 x 29,7cm

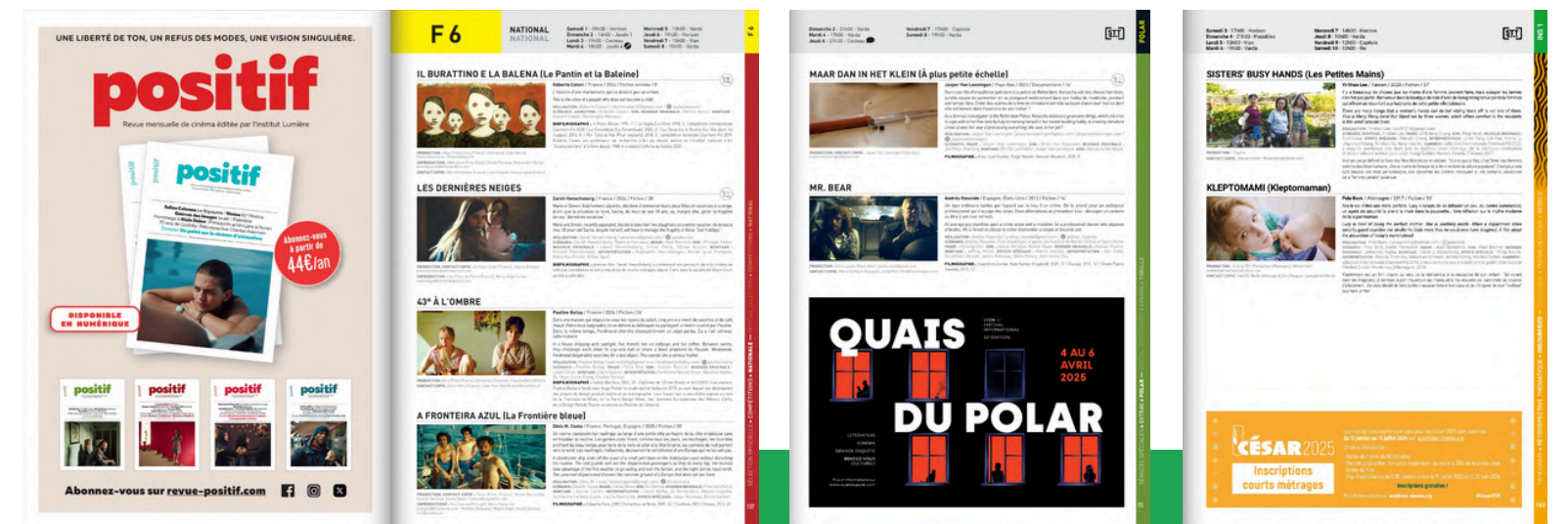
PRINTING > 12,000 copies

DELIVERY > end of January

TARGET > festival-goers and attending professionals

DISTRIBUTION > sold at ticketing points and offered to festival-goers

VIEW THE FLIPBOOK VERSION OF THE 2025 CATALOG



INSIDE PAGES

FULL PAGE
€3,100 EXCL. TAX
Reference 14

**HALF PAGE
(LANDSCAPE FORMAT)**
€1,900 EXCL. TAX
Reference 15

**QUARTER PAGE
(LANDSCAPE OR
PORTRAIT FORMAT)**
€1,050 EXCL. TAX
Reference 16



PRINT

POCKET GUIDE

FRENCH/ENGLISH

A tool for festival-goers and attending professionals (screening schedule, Festival theaters, map, rates, etc.).

- > 7-part brochure
- > Four-colour printing
- > 9 x 16cm (closed format)

PRINTING > 15,000 copies

DELIVERY > early January

TARGET > festival-goers and attending professionals



IL SUFFIT D'UN COURT INSTANT
POUR CRÉER UN GRAND MOMENT

NE CONFIEZ PAS VOTRE IMAGINATION
À N'IMPORTE QUI
CANAL+ 1er partenaire de la création cinématographique en France
est fier de soutenir le festival du court métrage de Clermont-Ferrand
et les jeunes talents qui créent le cinéma de demain.

CANAL+

INSERT (FULL PAGE)

€3,200€ EXCL. TAX

Reference 21



PRINT

INDUSTRY EVENTS GUIDE

FRENCH/ENGLISH

A pocket guide containing the schedule and location of the professional meetings taking place during the festival.

- > 8-part brochure
- > Four-colour printing
- > 9 x 16cm (closed format)

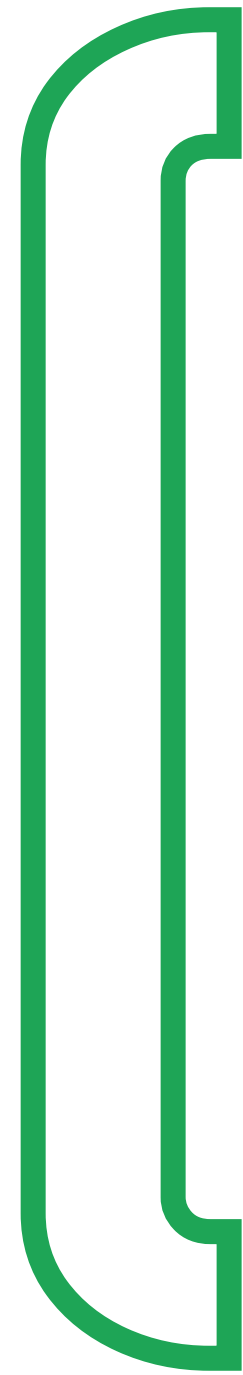
PRINTING > 3,000 copies

DELIVERY > end of January

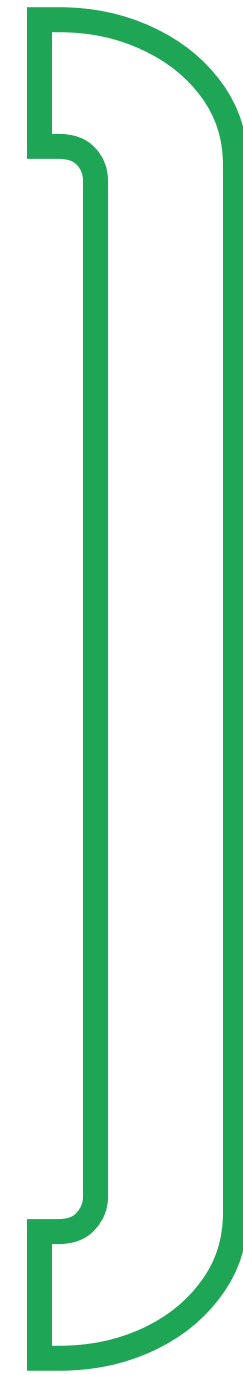
TARGET > festival professionals

DISTRIBUTION > supplied with the accredited tote bag + self-service at the professional desk and the Short Film Market





WEB



FESTIVAL & MARKET NEWSLETTERS

FRENCH/ENGLISH

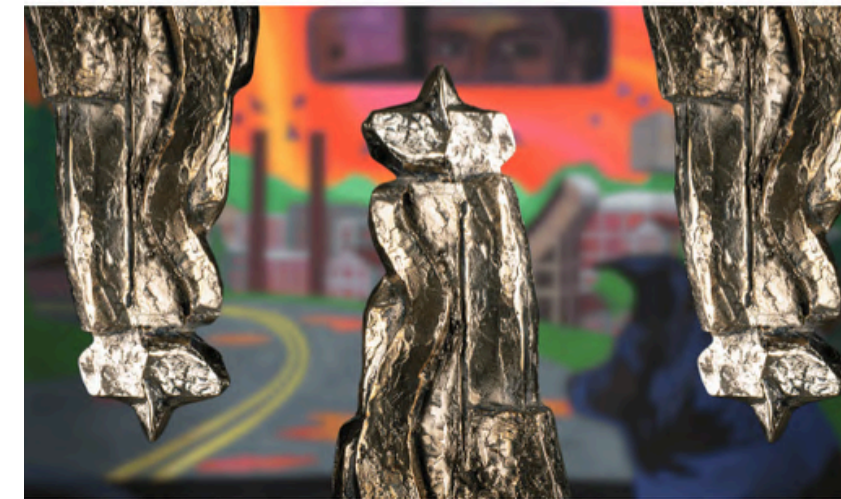
The previous months before and during the Festival, the organisation and the Short Film Market staff send several newsletters FR/EN to their festival-goers and industry audience.

- Festival newsletter (English version)
> 23,198 subscribers
- Short Film Market newsletter (French / English version)
> 18,334 subscribers

TARGETS > festival-goers (Festival) or professionals (Market)



CLÔTURE ET PALMARÈS COMPLET DU #CLERMONTFF25



Voici la deuxième et dernière partie du palmarès officiel, constituée des prix remis par les jurys officiels, étudiants et publics dans chacune des trois compétitions.

Cette 47e édition qui, au-delà de ses compétitions, a mis à l'honneur le cinéma libanais ainsi que l'importance du son dans les films, a enregistré près de 173 000 entrées et plus de 4 100 professionnel-le-s accrédité-e-s par le Marché du Film Court.

Vous trouverez ci-dessous le détail des prix remis ce samedi 8 février par les jurys des compétitions internationale, nationale et labo. Ce palmarès fera l'objet



✦ Thank you all! / Merci à tous-tes ! ✦

4000 participants and an on-site attendance record, the 2025 Short Film Market has fostered this year again a dynamic and inspiring environment for the short film industry.

Avec 4000 participants et un record de fréquentation sur place, le Marché du Film Court 2025 a favorisé cette année encore un environnement dynamique et inspirant pour l'industrie du court.

Highlights

- 4000 industry delegates with an important increase for on-site participation
- Around 40 stands with 110+ exhibiting companies and organisations
- 24 delegations of emerging talents at the Talents Connexion programme
- 95 nationalities represented
- Over 100 industry events
- 200 registered participants to networking sessions
- 22 presentations from buyers and

Chiffres clés

- 4000 délégués de l'industrie avec une augmentation importante de la participation sur place
- Environ 40 stands avec plus de 110 entreprises internationales exposantes
- 24 délégations de talents émergents participantes au programme Talents Connexion
- 95 nationalités représentées
- Plus de 100 évènements pro
- 200 participant-e-s inscrit-e-s aux

RECTANGULAR WEB BANNER

FESTIVAL NEWSLETTER
€500 EXCL. TAX / newsletter
Reference 61

SHORT FILM MARKET NEWSLETTER
€1,000 EXCL. TAX for 2 newsletters
Reference 62

CHECK OUT OUR VARIOUS NEWSLETTERS

EVENTS





EVENTS

DIGITAL

BILLBOARD

FRENCH/ENGLISH

An animated jingle (short video) will be shown at the start of each screening (454 screenings in 2025) in each of the Festival's 11 theaters.

TARGET > festival-goers



BILLBOARD

€20,000 EXCL. TAX

Reference 71



EVENTS DIGITAL

SLIDE BETWEEN SCREENINGS

FRENCH/ENGLISH

A still image will be shown between each screening (454 screenings in 2025) in the Festival's 11 theaters, alternating with other slides in the form of a slide show.

TARGET > festival-goers



SLIDE BETWEEN SCREENINGS (IN THEATERS)

€5,300 EXCL. TAX

Reference 72



EVENTS DIGITAL

SLIDE ON PLASMA SCREENS

FRENCH/ENGLISH

Continuous broadcast of a still image on the screens located in the lobby of the Maison de la culture and/or in the Chavignier venue at the professional desk of the MDC, in the lobby of the Comédie scène nationale and/or at the Short Film Market, alternating with other slides, in the form of a slide show.

TARGET > festival-goers



VIDEOPROJECTED SLIDE (ON PLASMA SCREENS)

PRO offer
(Market + Chavignier)
€600 EXCL. TAX

Reference 74

PUBLIC OFFER
(COMÉDIE + MDC LOBBIES)
€600 EXCL. TAX

Reference 75

DUO OFFER
(ALL SCREENS)
€1,000 EXCL. TAX

Reference 76



EVENTS

PHYSICAL SUPPORTS

OFFICIAL TOTE BAG

The tote bag, which is given to all accredited members (attending professionals) and on sale in the Festival shop, features the annual poster.

>7,300 copies

TARGET > festival-goers



YOUR LOGO ON THE OFFICIAL FESTIVAL TOTE BAG

€10,000 EXCL. TAX

Reference 81



EVENTS

PHYSICAL SUPPORTS

BACKSIDE OF THE FESTIVAL BADGE

Badges given to all accredited members.

> 9,100 copies

TARGET > attending professionals



YOUR LOGO ON THE BACKSIDE OF THE FESTIVAL BADGE

€10,000 EXCL. TAX

Reference 82



EVENTS

PHYSICAL SUPPORTS

NECKLACES

Given to all accredited members with their badge during the Festival.

Support made by your company.

> 9,100 copies

TARGET > attending professionals



VOTRE LOGO SUR LES TOURS DE COU

€10,000 EXCL. TAX

Reference 83



EVENTS

PHYSICAL SUPPORTS

VOLUNTEERS CLOTHES

Every year, about 400 volunteers lend a hand to the Festival organising team.

Support made by your company.

> 500 copies (depending on categories)

TARGET > volunteers and members of the Festival organisation



YOUR LOGO ON VOLUNTEER CLOTHES (SUPPORT TO BE DEFINED)



Contact us for details (see p. 22)

Reference 84



EVENTS

PHYSICAL SUPPORTS

ADVERTISING COVERS FOR SAFETY BARRIERS

Nearly 110 linear metres of barriers surround the secure area around the Comédie, Scène nationale and the Maison de la culture, which are essential stopping-off points for all spectators.

Support made by your company.

TARGET > festival-goers



ADVERTISING COVERS FOR VAUBAN SAFETY BARRIERS

€10,000 EXCL. TAX

Reference 85



EVENTS

PHYSICAL SUPPORTS

OFFICIAL POSTERS

Be featured on the partner banner of the official Festival posters that adorn the town and surrounding area 15 days before the event kicks off.

Most of these posters are also on sale in the Festival shop.

Little posters

30 x 40cm > 8,000 copies

Big posters

118,5 x 175cm > 2,600 copies

... and many other variations.

TARGET > festival-goers



YOUR LOGO ON THE OFFICIAL POSTERS



Contact us for details (see p. 22)

Reference 86

ADVERTISING SPACES

COMPANY (legal name)

SIRET NUMBER

LEGAL STATUS

BILLING ADDRESS

COUNTRY

NAME OF THE PERSON IN CHARGE

TEL

EMAIL

INTRA-COMMUNITY VAT NUMBER

I HAVE READ THE GENERAL TERMS AND CONDITIONS OF SALE AND I HEREBY PLACE AN ORDER FOR REFERENCE(S) NO.

FOR A TOTAL AMOUNT (EXCL. VAT) OF

SIGNATURE AND STAMP

PURCHASE ORDER FORM

All prices in this document are exclusive of VAT.

The intra-Community VAT number is compulsory for European Union countries.

The validity of this number can be checked on the website

https://taxation-customs.ec.europa.eu/taxation-1/value-added-tax-vat_en

For other countries, please enclose a tax certificate.

In the absence of this information, French VAT (at the rate in force on the invoice date) will be applied to the amount excluding VAT.

For France, VAT will be applied systematically.

Form to be returned completed and signed to Sauve qui peut le court métrage.

As soon as we receive this order form, we'll send you all the technical specifications needed to manufacture the elements for insertion.

CONTACT



AGNÈS REURE
Partnerships and Sponsorship Manager

✉ a.reure@clermont-filmfest.org

☎ +33 (0)6 34 66 59 54

LE COURT SAUVE QUI PEUT
LE COURT MÉTRAGE

La Jetée
6 place Michel-de-L'Hospital
63058 Clermont-Ferrand Cedex 1
France

🌐 lecourt-clermont.org
f 📷 in LeCourtClermont